

Terms of Use and Privacy Notice for Furniture Store Website

Terms of Use

Website Usage Authorization

This website is operated by Pro Lite Industry (hereinafter referred to as "we"). By accessing or using this website, you agree to be bound by the following terms and conditions of use. If you do not agree to these terms, please do not use this website.

Account Registration and Usage

1. **Registration Information:** To use certain features of this website, you may be required to register an account. When registering, please provide accurate and complete information, and keep your account credentials secure. If you detect any unauthorized use of your account, please notify us immediately.
1. **Account Security:** You are responsible for all activities conducted under your account. Please ensure the confidentiality of your password and avoid sharing it with others. We shall not be liable for any losses caused by the leakage of your account information due to your own reasons.

Usage of Website Content

1. **Intellectual Property Rights:** All content on this website, including but not limited to text, images, graphics, trademarks, logos, videos, audio, etc., is protected by copyright, trademark, and other intellectual property laws, and the ownership rights belong to us or the relevant content providers.
1. **Personal Use Permit:** You may only browse, download, and print the content of this website for personal non - commercial purposes. Without our prior written consent, any form of reproduction, distribution, modification, display, dissemination, or use for commercial purposes is strictly prohibited.

Prohibited Conduct

When using this website, you are prohibited from engaging in the following activities:

1. Violating any laws, regulations, or infringing upon the legitimate rights and interests of others.
1. Interfering with the normal operation of the website, such as sending spam emails, conducting cyberattacks, introducing malware, etc.
1. Accessing, tampering with, or deleting website data or other users' information without authorization.
1. Posting false, misleading, obscene, abusive, threatening, or other inappropriate content.
1. Attempting to bypass the website's security measures or restrictions.

Website Changes and Termination

1. **Changes:** We reserve the right to modify or update the content, functions, or services of this website at any time without prior notice. You should regularly review the updated terms of use. Continued use of this website indicates your acceptance of these changes.
1. **Termination:** We reserve the right to terminate your access to this website at any time, for any reason, without prior notice. If you violate the terms of use, we have the right to take corresponding measures, including but not limited to restricting or prohibiting your access.

Limitation of Liability

To the maximum extent permitted by law, we shall not be liable for any direct, indirect, incidental, special, or consequential damages arising from the use of or inability to use this website, including but not limited to data loss, business interruption, loss of profits, etc.

Governing Law and Dispute Resolution

These terms of use shall be governed by local law. In case of any disputes arising from these terms, the parties shall first resolve them through friendly negotiation. If negotiation fails, either party may file a lawsuit in a court with appropriate jurisdiction.

Privacy Notice

Introduction

We deeply understand the importance of your personal information and are committed to protecting your privacy. This privacy notice is intended to explain how we collect, use, store, and share your personal information when you use this website and related services.

Information Collection

1. **Registration and Account Information:** When you register an account, we may collect information such as your name, email address, phone number, password, etc.
1. **Transaction Information:** During the process of your purchasing goods or services, we will collect information related to the transaction, such as shipping address, payment method, order details, etc.
1. **Browsing Behavior Information:** We may automatically collect your browsing behavior information on this website, including but not limited to visited pages, browsing time, search records, click - stream data, etc., to improve website functions and user experience.
1. **Device Information:** We may collect information about the devices you use, such as device model, operating system, browser type, IP address, etc., for security purposes and website analysis.

Information Use

1. **Providing Services:** We use your personal information to provide website services, process orders, arrange deliveries, provide customer support, etc.
1. **Personalized Experience:** We may use the collected information to provide you with personalized content recommendations, product suggestions, and promotional offers to enhance your shopping experience.
1. **Improving the Website:** By analyzing your browsing behavior and feedback, we continuously improve website functions, optimize content, and enhance service quality.
1. **Compliance with Laws:** When necessary, we may use your personal information to comply with legal requirements or respond to legitimate requests from government agencies.

Information Sharing

1. **Service Providers:** We may share your personal information with third - party service providers, such as logistics partners, payment processors, etc., to assist us in providing services. These service providers are bound by confidentiality agreements and can only use your information within the authorized scope.
1. **Legal Requirements:** We may disclose your personal information when required by law or to protect our legitimate rights and interests, website security, or the rights and interests of other users.
1. **Consent - based Sharing:** With your explicit consent, we will share your personal information in the manner and within the scope you have consented to.

Information Storage and Security

1. **Storage:** We store your personal information on secure servers and take reasonable technical and organizational measures to protect its security.
1. **Security Measures:** We have implemented various security measures, including data encryption, access control, firewalls, etc., to prevent unauthorized access, use, disclosure, or destruction of your personal information. However, please understand that the Internet is not an absolutely secure environment, and we cannot guarantee the absolute security of information.

Your Rights

1. **Access and Correction:** You have the right to access, correct, or update your personal information. You can do this by logging into your account or contacting us.
1. **Deletion:** Under circumstances compliant with laws and regulations, you have the right to request us to delete your personal information. However, in some cases, we may not be able to delete it immediately due to legal obligations or business needs.
1. **Restriction of Processing:** You have the right to request us to restrict the processing of your personal information, for example, during the period when you question the accuracy of the information.
1. **Objection to Processing:** Under certain circumstances, you have the right to object to our processing of your personal information based on certain legitimate interests.
1. **Withdrawal of Consent:** If you previously consented to our collection and use of your personal information, you have the right to withdraw your consent at any time. Withdrawal of consent does not affect the legality of information processing activities carried out based on your consent before withdrawal.

Privacy Protection for Minors

This website is not targeted at minors. We do not intentionally collect personal information from minors. If we discover that we have accidentally collected information from minors, we will delete it as soon as possible.

Privacy Notice Updates

We may update this privacy notice according to business development, changes in laws and regulations, or other reasons. The updated notice will be posted on the website, and you should review it regularly. If the updated content involves major changes, we will notify you in an appropriate manner.